



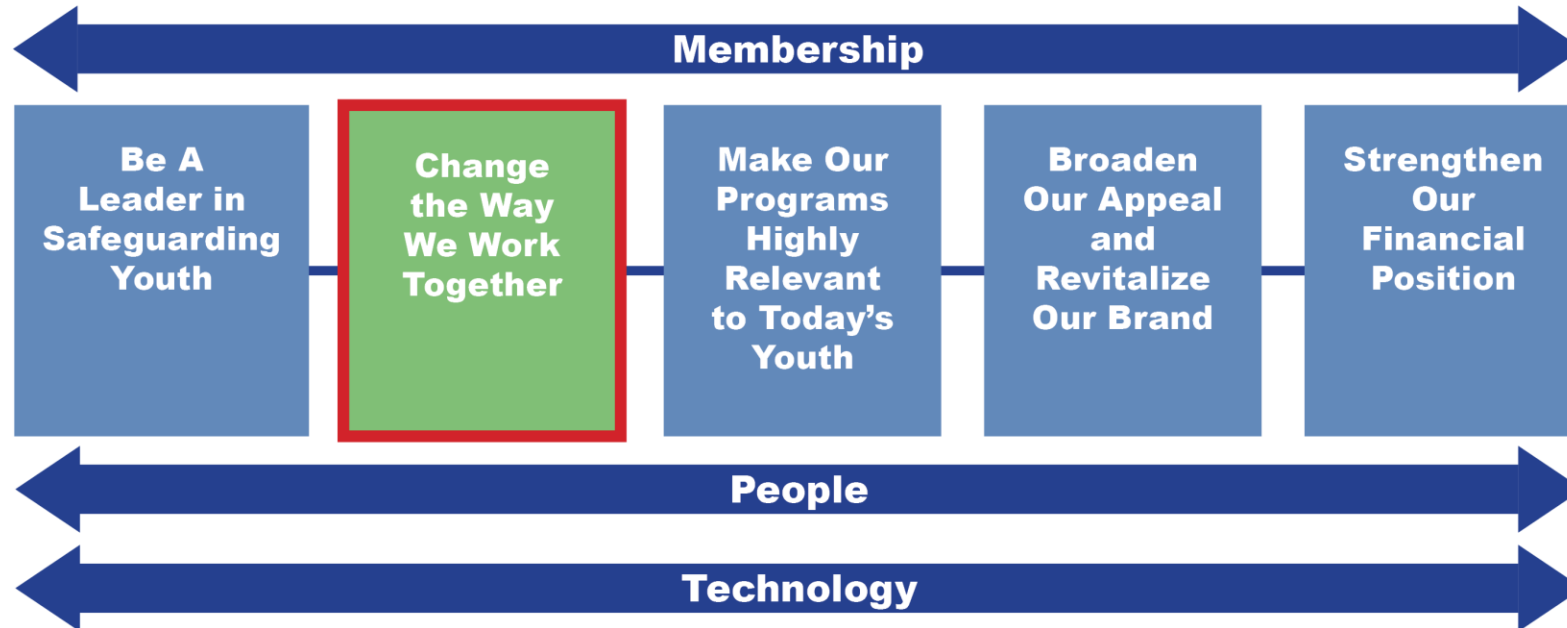
JEFF HUNT

Assistant Chief Scout Executive,
EVP and Chief Operating Officer



Our Goal: To Prepare America's Youth for Lives of Impact and Purpose.

BOLD — INCLUSIVE — TRUSTWORTHY — SERVICE-ORIENTED



Our Imperative

Live the Ideals of the Scout Oath and Law

Key Metrics

America's Leader in Safeguarding Youth

Satisfaction

Membership Growth

Debt Below \$200 million
Dec. 31, 2026

BOARD DIRECTION

Second – Change the Way We Work Together

- Embrace the Scout Oath and Scout Law in our interactions with one another.
- Thoroughly assess state of relations between National BSA and Local Councils, including:
 - Addressing the separate and overlapping responsibilities of each;
 - Considering changes or enhancements to our business model, to strengthen the partnership and increase collaboration to serve the mission of Scouting.
- Implement streamlined processes wherein National BSA:
 - Seeks input on important activities, changes, developments, etc., openly and transparently;
 - Is responsive to that input and seeks to reconcile conflicting points of view;
 - Makes crisp decisions, communicates the thinking behind them, requests support of the movement and seeks maximum consensus.
- Increase Local Councils' and National BSA accountability in fulfilling requirements which are necessary to further our movement.



INTERPRETATION



- **Build Trust & Relationships**
- **Financial Transparency**
- **Grow Membership & Council Fees**
- **Business Model, Define Roles and Responsibilities**
- **Streamline Processes & Improve Communication**
- **Build Mutual Accountability**

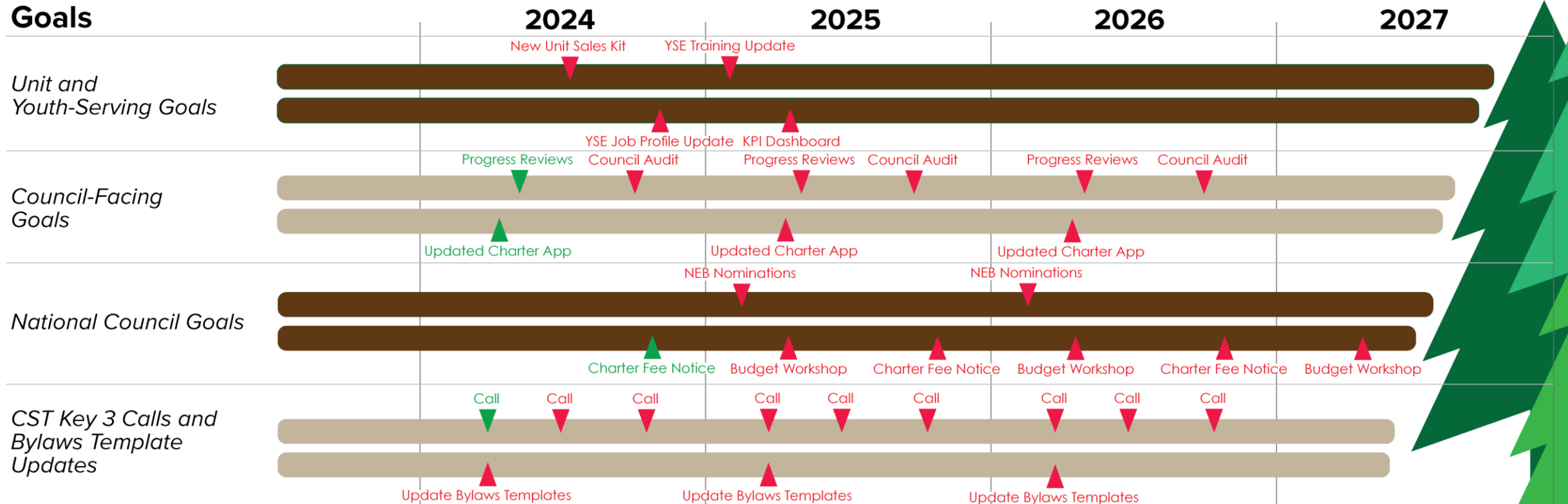




Change the Way We Work Together

Preparing America's Youth for Lives of Impact and Purpose

Goals



Key Metrics

Safeguarding Youth <small>(Fatalities)Abuse</small>	(1)0	(0)0	(0)0	(0)0
Satisfaction <small>(Satisfaction Index)</small>	44%	46%	48%	50%
Membership <small>(In Thousands)</small>	1,050	1,155	1,265	1,380
Financial <small>(Debt)</small>	\$391MM	\$362MM	\$198MM	\$172MM



Leadership





Financial Transparency & Council Fees





Business Model & Defining Roles

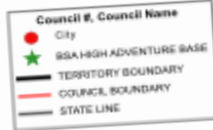
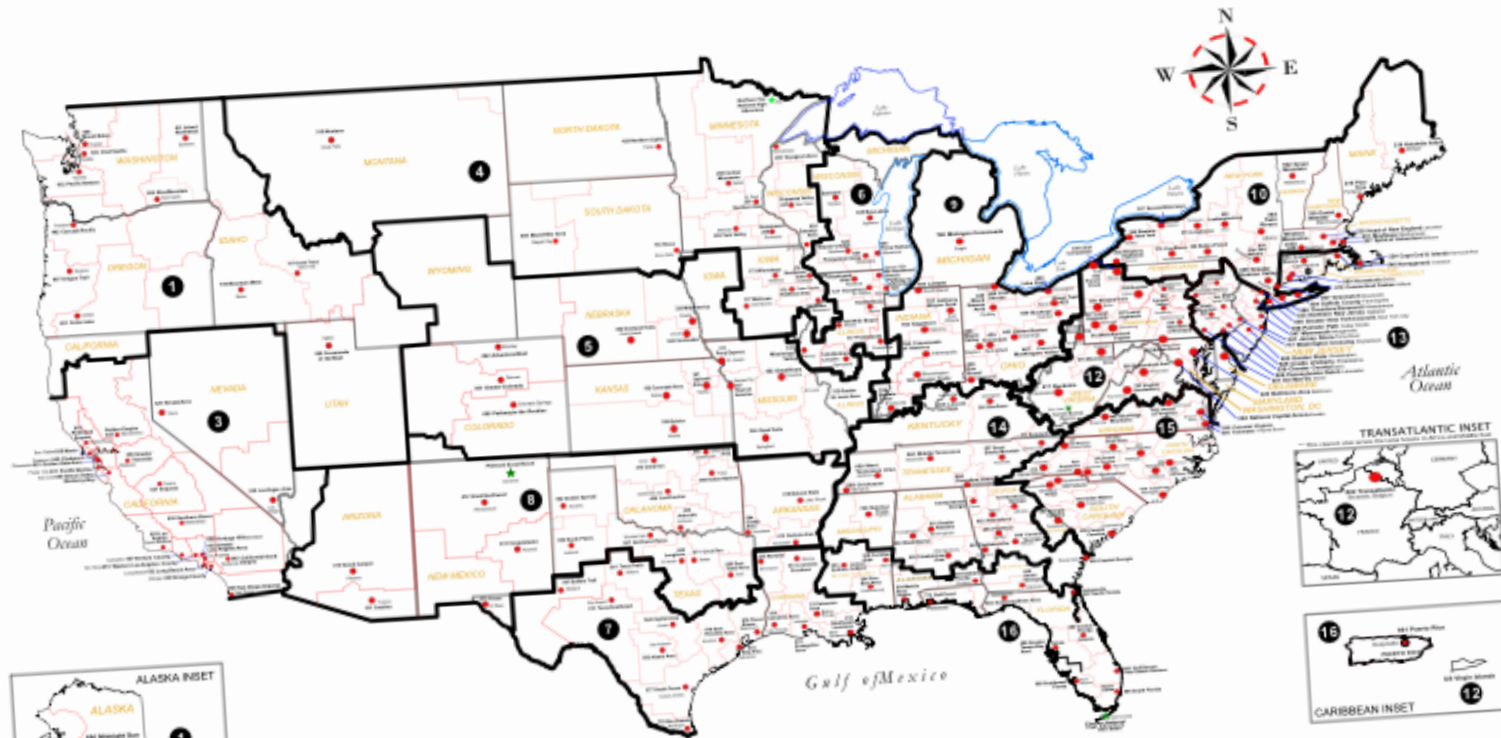




GARY CRUM

Chair, National Operations Leadership Committee
(NOLC)





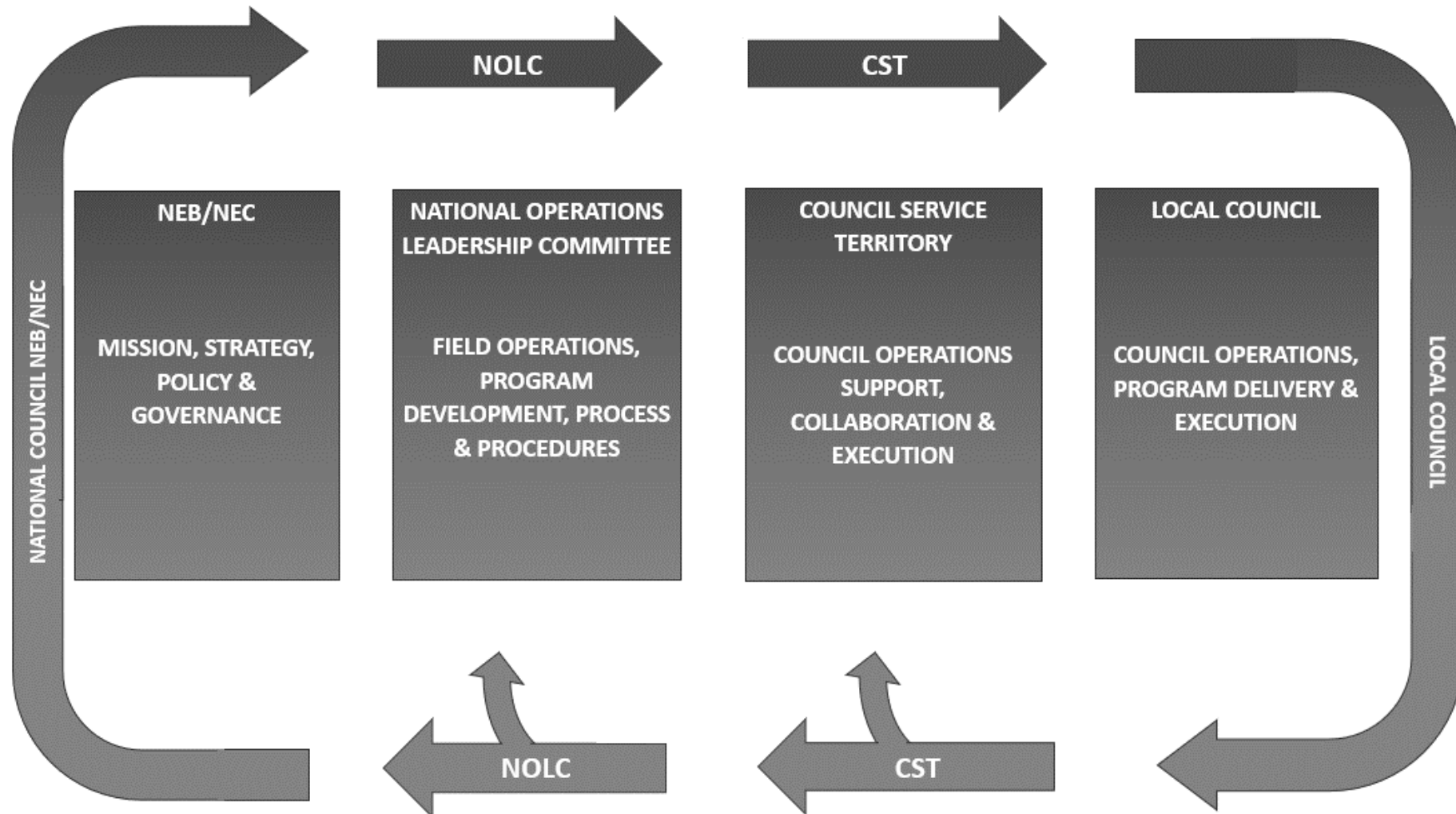
1 15 COUNCILS	6 14 COUNCILS	10 22 COUNCILS	15 19 COUNCILS
3 21 COUNCILS	7 16 COUNCILS	12 18 COUNCILS	16 15 COUNCILS
4 16 COUNCILS	8 19 COUNCILS	13 18 COUNCILS	
5 14 COUNCILS	9 17 COUNCILS	14 19 COUNCILS	

LAST REVISED: 4-5-2024

Regular Key 3 to Key 3 Communication



Organizational Structure and Collaboration Flow





FREDDY NORTON

Chair, Membership and Relationships Committee



2024 April Membership Highlights

- **118** Councils had Membership Growth – Traditional and Scoutreach
- **96** Councils had Traditional Membership Growth



Cub Scouting -

430,480 youth

+4.68%



Scouts BSA -

345,929 youth

-3.15%



Venturing/Sea Scouts –

12,401 youth

+1.64%



Exploring -

24,684 youth

+15.36%

Total BSA Membership –

813,497 youth

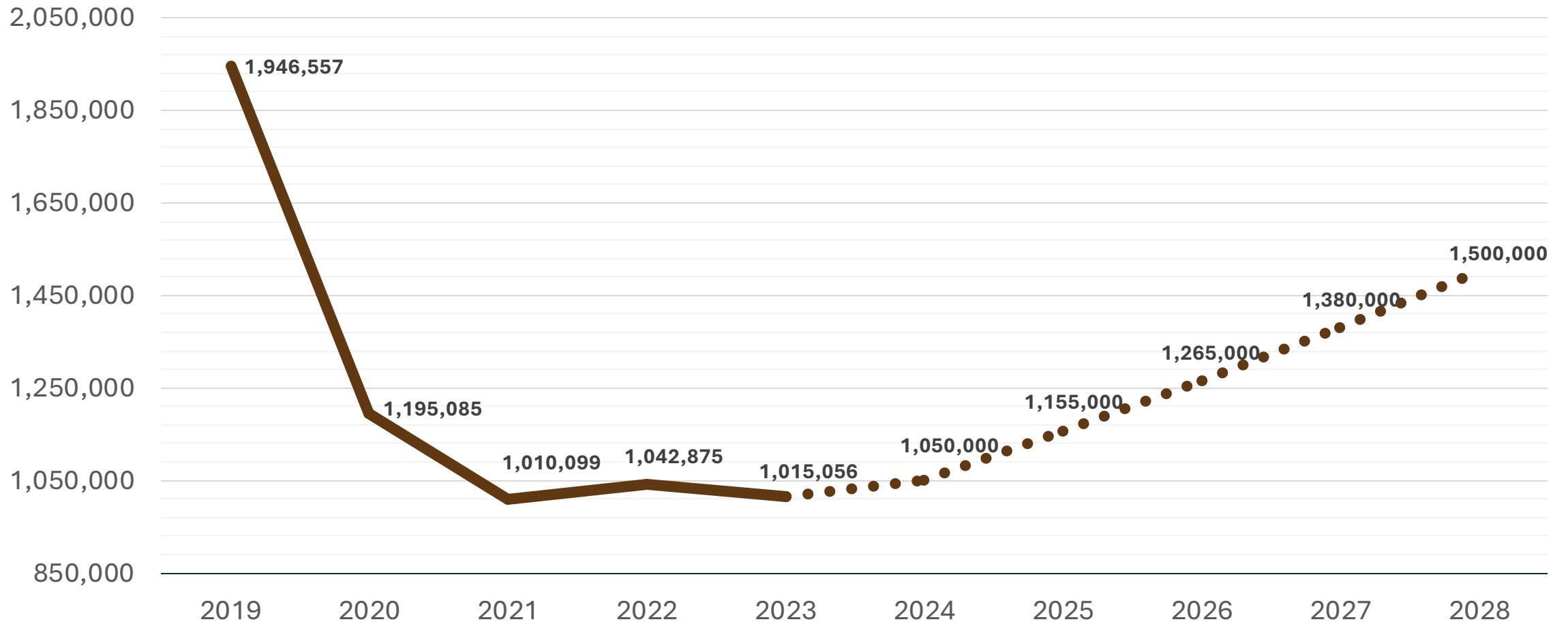
+1.43%



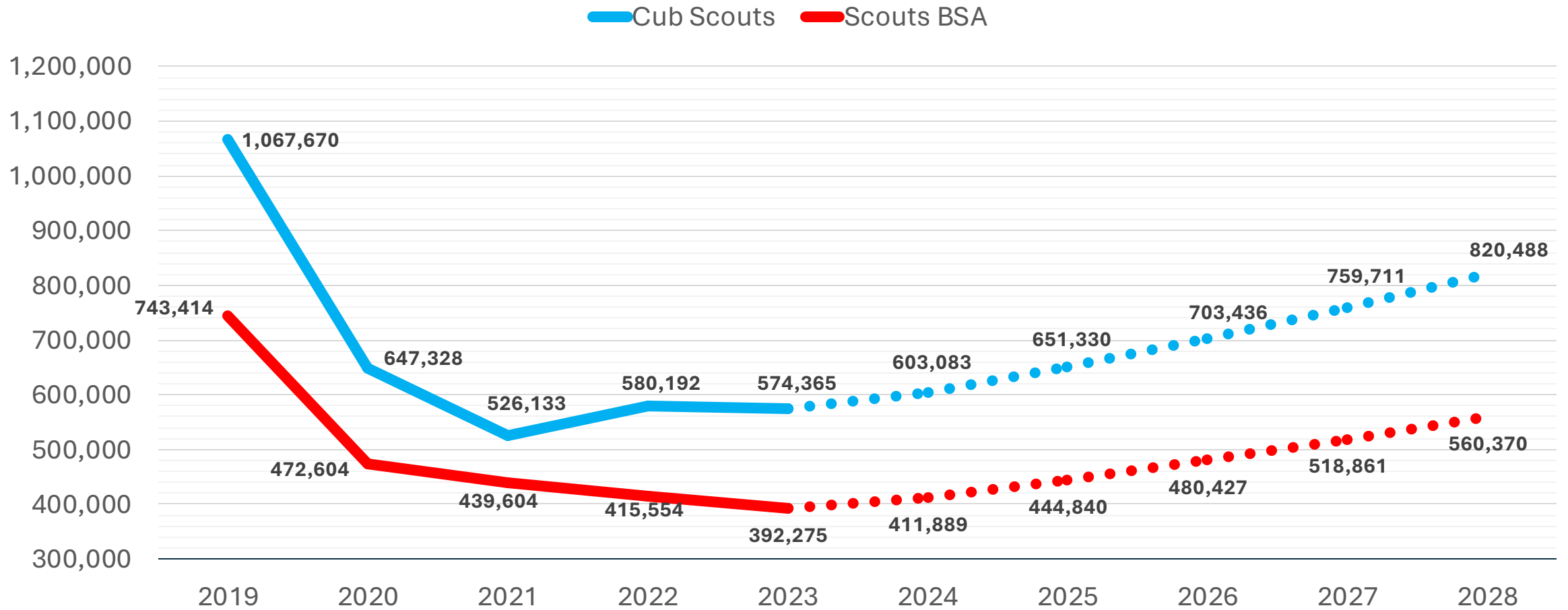
- **Grow Membership - 1,500,000 Youth**
- **Grow Units - 59,555 Units**
- **Increase YSE's - 1,400 YSE's**
- **Improve Retention 75%-88%**



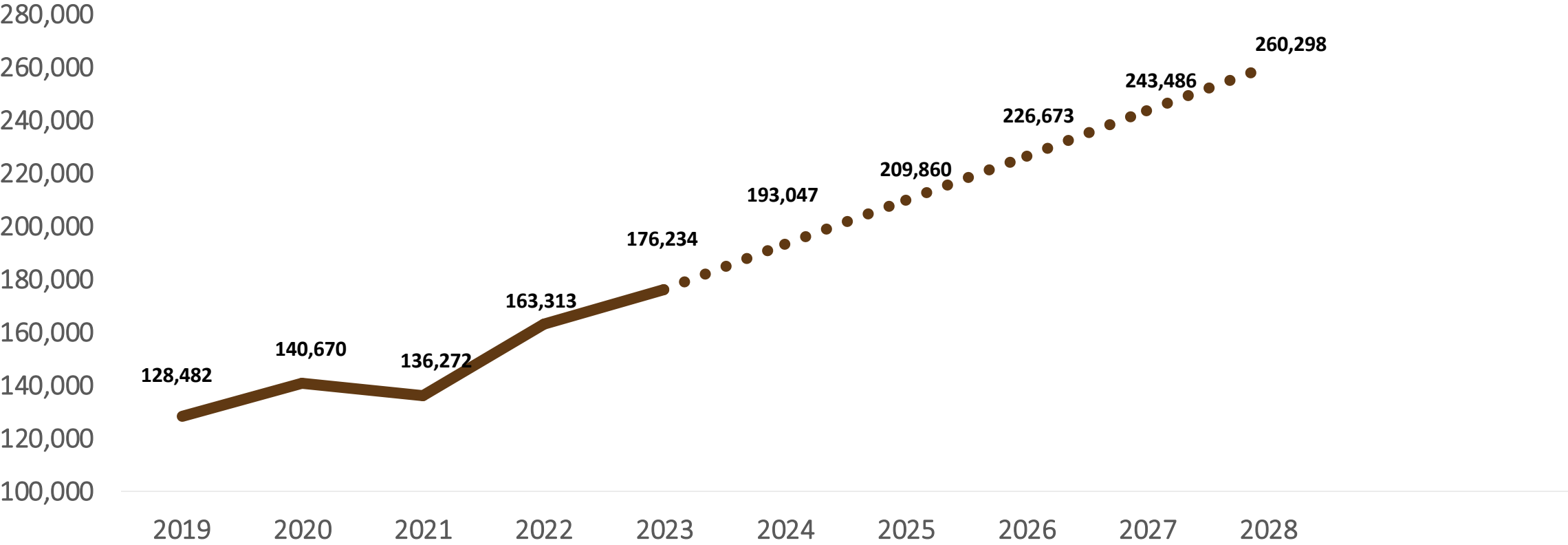
BSA Membership



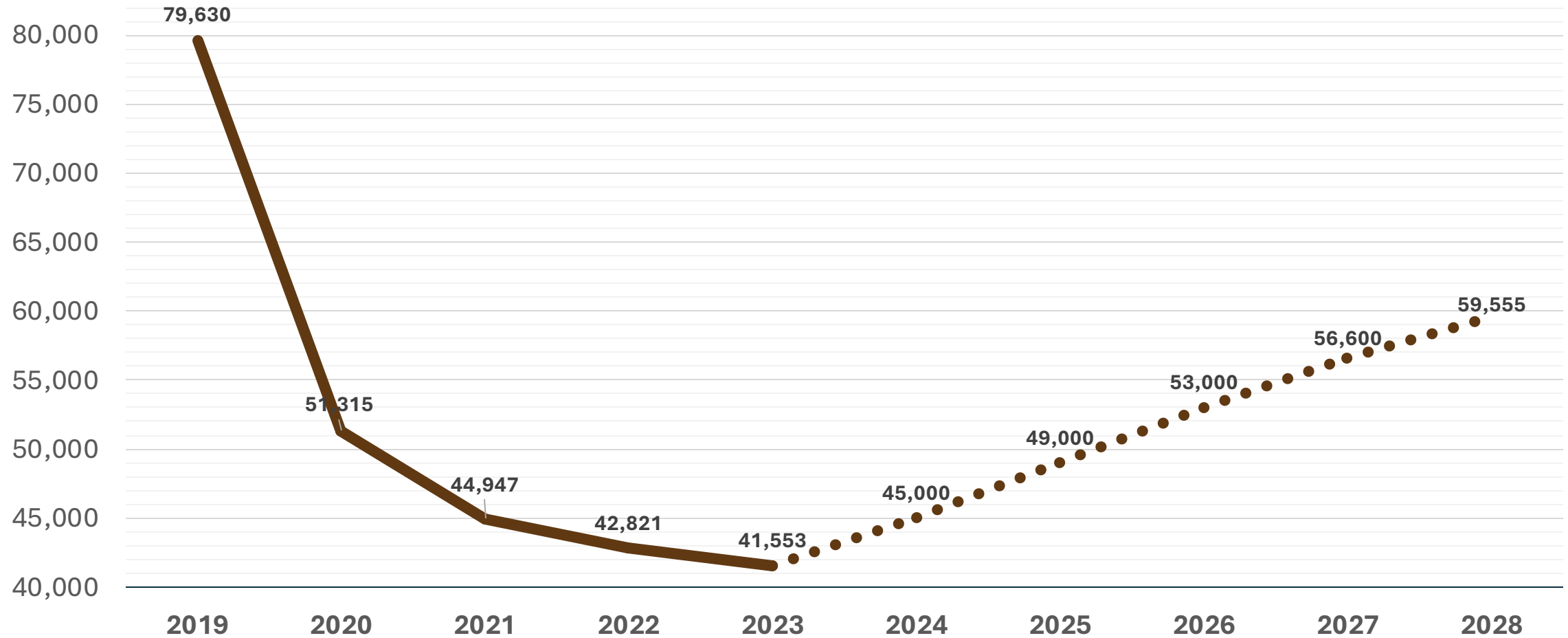
Cub Scouts and Scouts BSA Membership



Girls in the BSA



BSA Units



Unit Growth

2010 Avg. Pack Size: 34 Youth

2010 Avg. Troop Size: 18 Youth

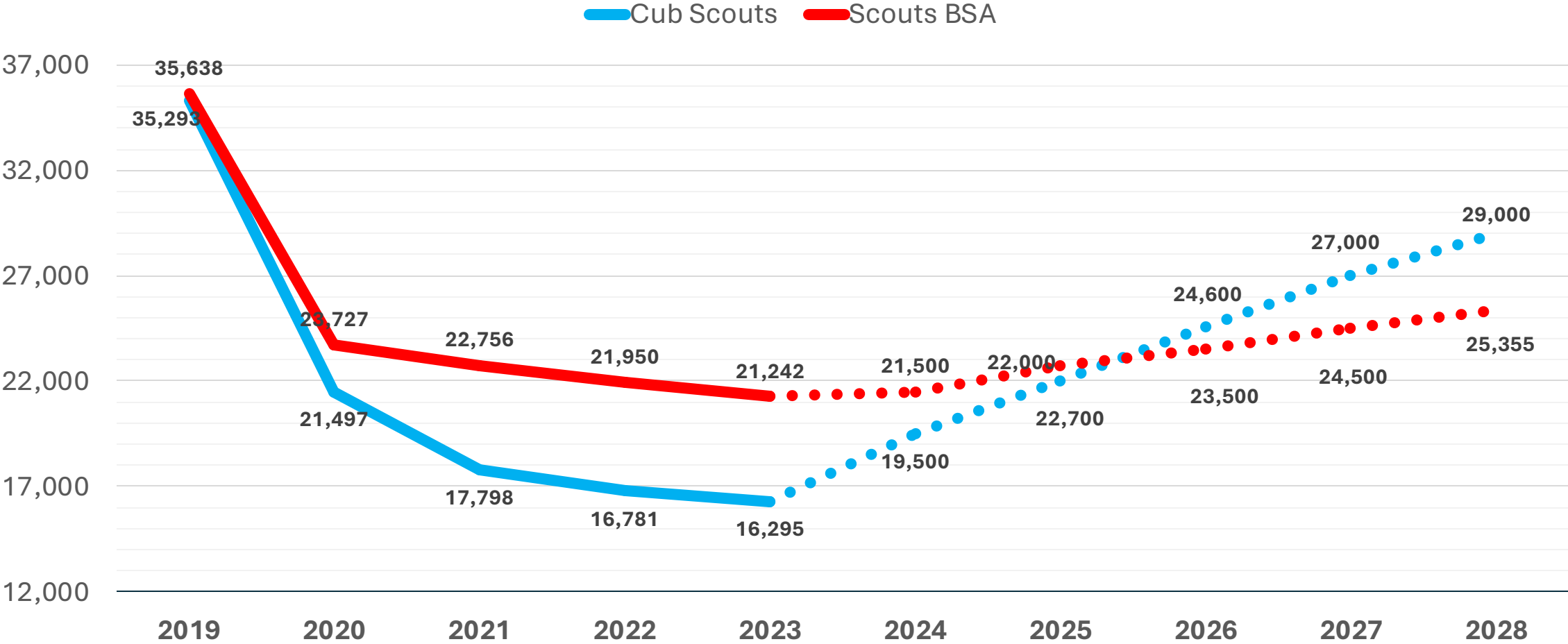
2023 Avg. Pack Size: 35 Youth

2023 Avg. Troop Size: 18 Youth

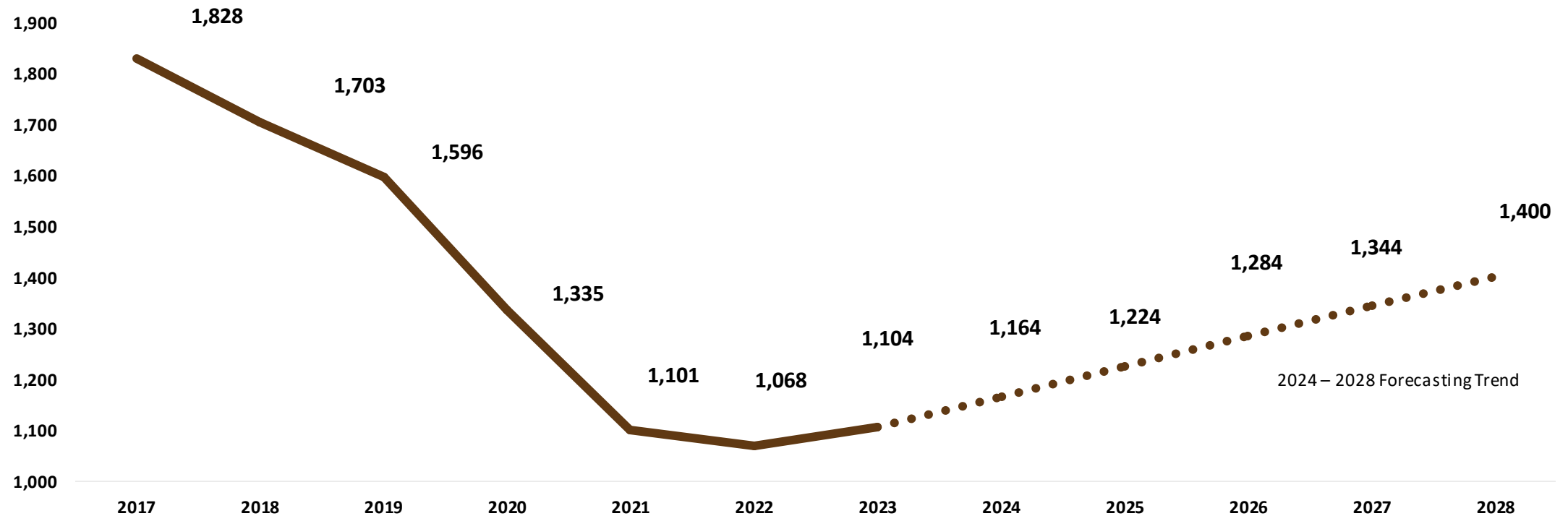


New Units = MEMBERSHIP GROWTH!

Cub Scout Packs and Scouts BSA Troops

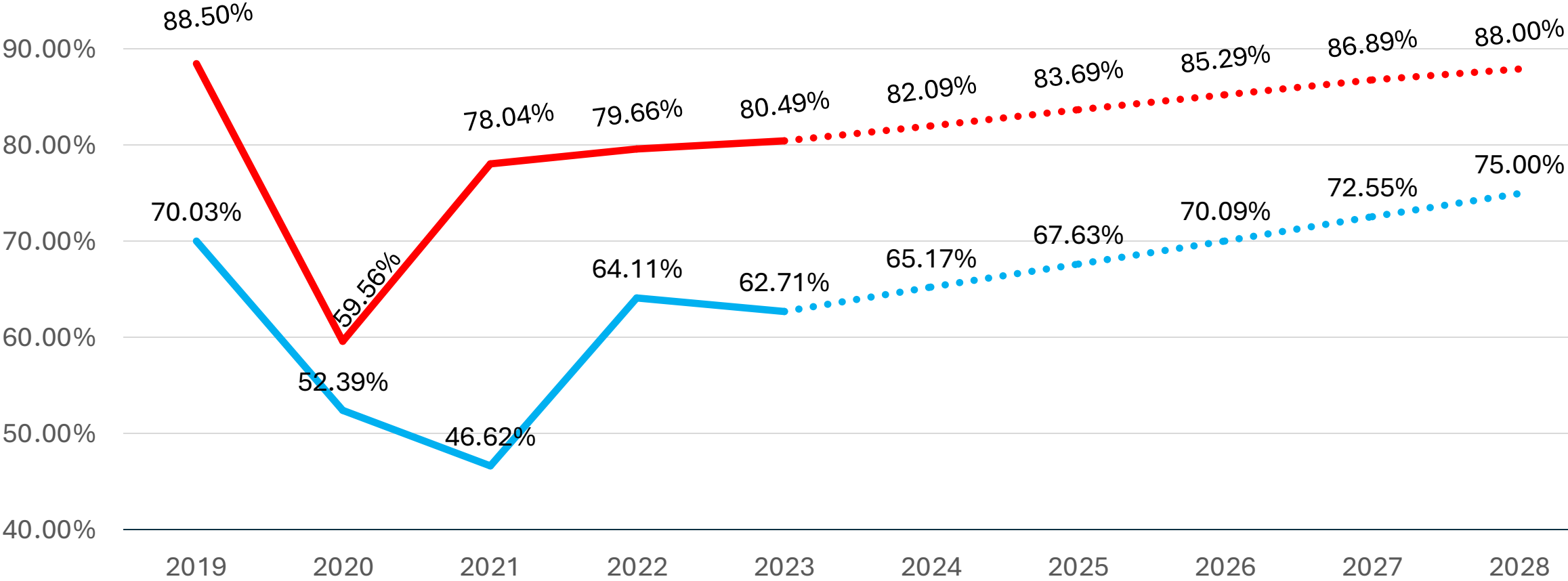


Youth-Serving Executive Forecast



Retention

Cub Scouts Scouts BSA





SCOTT SORRELS

National Commissioner



"Coming together is a beginning. Keeping together is progress. Working together is success."

— Henry Ford



Change the Way We Work Together

